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Kevin Collins up for Songwriter of the Year Award

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The pride of Placentia, Kevin Collins, has been nominated for Songwriter of the Year at the Irish and Country Music Magazine Awards to be held in Kildare, Ireland on February 21, 2005. The nomination comes after numerous Irish artists recorded several of Collins' songs. It's recognition of the tremendous contribution this Newfoundlander has made to Irish music.

Collins leaves for Ireland on Wednesday, where he'll be involved in promotional interviews with all genres of media. He will also hire camera people to take footage of scenery, people, music and events which will become part of his first-ever DVD video. The video will include about 12 songs both from Newfoundland and Ireland.

"As Tourism and the Irish/Newfoundland connection grows stronger, being a part of this DVD will enhance the awareness and profile of all parties involved," Collins said.

Marketed through radio, TV and print, the DVD will be sold and distributed throughout Canada and Europe.

"I have learned as the global market expands, that we have no alternative but to come up with new initiatives, if we are to keep our businesses, town and heritage in the forefront," Collins said.

Because of his Irish roots and his high profile throughout Ireland, this artist is indeed in an ideal position to make this DVD project as successful, as it will be memorable.