

News Release

For Immediate Release

Argentia, NL, February 28, 2011. Argentia Management Authority CEO Harvey Brenton announced today the appointment of Chris Newhook as Manager, Business Development and Marketing. Chris joins the AMA team with 27 years of business and management experience across the private and non-profit sectors. For the past 13 years he has served as Executive Director with the Placentia Area Chamber of Commerce.

Mr. Brenton, CEO, said, "With Chris's successful involvement in working with other community partners to support the Vale project and others in our region, he brings valuable business development experience to this role. Chris is clearly committed to the further economic development of the Placentia area and I look forward to working closely with him".

Harvey Mercer, previous acting CEO stated, "With his background in banking and business advocacy, Chris brings a strong combination of experience and skills to this position. We are confident that Chris and our newly appointed CEO Harvey Brenton will form a dynamic management team for the AMA on a go forward basis".

John Seay, Chair (Acting) also stated, "Chris is familiar with many of the businesses and other stakeholders in the AMA operating environment and can move quickly into place to support important business development opportunities the AMA is currently working on. We are pleased to have him join our AMA team".



Background

Chris Newhook began his career in operations management with the Bank of Nova Scotia in 1984 serving in progressively senior positions throughout Newfoundland and Labrador, and then in Toronto, Ontario. In 1993 he returned to Newfoundland and Labrador and accepted the position of Business Instructor with College of the North Atlantic, Placentia Campus. In 1997, he joined the Placentia Area Chamber of Commerce as Executive Director where he has, among other duties, worked diligently with community partners to enhance regional business participation in new industrial development in the area. Chris holds a B. Comm. (1984) and MBA (1998) from Memorial University of Newfoundland. He resides in Placentia.

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