

NEWS RELEASE

For Immediate Release

AMA Gives Standing Ovation to Tacamor Inc.

Argentia, NL, March 02, 2009. On Thursday, February 26, 2009, Tacamor Inc., a call centre based in the Argentia Technology Park, Town of Placentia since September 2006, has been the voices for the past two and a half years for Thumbplay, one of the largest and fastest-growing mobile-content providers in the United States, and one of the top companies of its kind in the world.

Thumbplay was recently recognized as *Customer Service Leader of the Year* at the Stevie Awards gala at Caesars Palace, Las Vegas. Michael Biondo, VP Customer Operations for Thumbplay, Inc., said that "Tacamor is an integral component in Thumbplay's great service!" The 60-agent call center provides live, "24/7/365" phone, email and web chat support for Thumbplay and other companies, with a focus on delivering exceptional customer service.

AMA Chairperson, Harvey Mercer praised the management and staff of Tacamor for the delivery of outstanding customer service to the mobile technology users; "AMA congratulates Mr. Ken Hann, management and staff for their superb excellence in meeting the needs of their clients." He further elaborated that "it is a tremendous milestone for the employees of Tacamor to reach such an important verification of their exceptional customer service and to be recognized in such a short time."

The Argentia Technology Park, owned and operated by the AMA, is located just one kilometre from the Port of Argentia, and offers 10 acres of prime real estate at a reasonable cost, quick access to supplies and services, communications infrastructure, and established transportation networks. General Manager, Ken Browne, said, "The IT knowledge-based industry has been one of the AMA's strategic sectors from the beginning, and Mr. Hann's commitment to Argentia and the Town of Placentia was instrumental in our attraction of this business that currently employs 60 plus people, together with the associated benefits surrounding the supply of products and services, to our community."

— 30 —

For more information, please contact:

Harvey Mercer, Acting CEO (Consultant)

Argentia Management Authority Inc.

P.O. Box 95

Argentia, NL Canada

AOB 1W0

Tel: (709) 227-5502

Fax: (709) 227-5592

Email: argentiainfo@argentia.ca